

Live on Netlog! Twitter integration!

July 29, 2009 - As of today, the Netlog Shouts (personal status updates on Netlog) can be picked up on Twitter, and Tweets (Twitter posts) will be displayed on the Netlog profiles. All users can connect their Twitter accounts on the Netlog personal homepage following three simple clicks. The system links to Twitter, and enables the user to see all Twitter posts on his/her Netlog homepage

Toon Coppens, CTO and co-founder of Netlog comments; “We see an important trend within our users that they like to be “followed” – their important moments are immediately shared with their friends. This Twitter integration makes it easier for the Netlog-users to connect to all followers on different platforms. After the integration of Google Friend Connect, the integration with Twitter is a second large step to an open and convergent online experience for the entire Internet community.”

About Netlog

Netlog is an online community site with a focus on fun and entertainment. The website is very popular among youngsters in and outside of Europe. The average Netlog user spends about 1h a day on gaming, communicating with friends and watching photos and movies. Netlog was founded in 2003 by Lorenz Bogaert and Toon Coppens in Ghent; it counts more than 48 million members worldwide and is available in 30 languages. Every month, Netlog is visited by more than 50 million unique visitors.

In 2008, Netlog was awarded the Mashable! Open Web Award for best social network site, and was named Most Promising Enterprise of the year by the Flemish government. Netlog is ranked 2nd in the TechCrunch Europe Top 100 Index.