

Press Release

Mashable! award marks triple win for Netlog

December 18, 2008 – Netlog, Europe’s leading social network, has beaten the likes of Twitter to win a Mashable! Open Web Award for the second year in a row. The platform won the People’s Choice award for best website in the mainstream and large social networks category. This week, Netlog was also named Website of the Year by MetrixLab, Europe’s second largest online market research company, for the second consecutive year – and was named Best Community Site by Belgian computer magazine Clickx.

[Mashable!](#) is a multilingual, international online voting competition that covers major innovations in web technology. Netlog’s main competitors for the title were Platinum Lounge and Twitter.

The fourth edition of [MetrixLab](#)’s Website of the Year award, based on user votes, saw Netlog honoured in the Best Community Site category for the [French](#) and [Spanish](#) versions of its social network.

According to Metrixlab: “Winning a Website of the Year Award is the ultimate proof that your work is appreciated by your public. It adds value to the success you have already achieved, and will inspire greater loyalty and trust in your visitors and stakeholders.”

Similarly, Netlog was named Best Community Site by [Clickx Magazine](#) in Belgium, winning both the popular vote and making the first jury’s top three.

“These awards represent a hat trick for Netlog – and that’s a great honour,” said Lorenz Bogaert, CEO of Netlog. “We had some hugely popular and powerful competitors, so we’d like to thank all of our users and fans who voted for us. We’re also grateful for the whole team at Netlog, without whom this could never be possible.”

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About Netlog

Netlog is the leading social networking destination for young people in Europe with over 40 million registered users around the world, and more than 35 million members in Europe alone. Netlog provides an entertaining environment where people communicate and connect with friends, like-minded people and local communities. The site is available in 25 languages. For more

information about Netlog please go to: <http://en.netlog.com/go/about> or visit its blog: <http://en.netlog.com/go/about/blog>

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